

For Immediate Release • January 24, 2011 - Wichita, KS

June 10-12, 2011 marks the 7th running of **The Flint Hills Stampede**, hosted this year by the city of Eureka, Kansas.

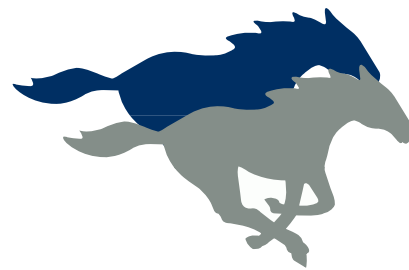
The Stampede draws motorcyclists from all over the country, and 125 riders representing thirteen states participated in the 2010 event. The 2011 Stampede is expected to draw even more riders than in previous years.

The Flint Hills Stampede reflects a growing sport that is known as "adventure touring". Using GPS units and detailed maps, participants travel by secondary public roads, often unpaved, to destinations such as ghost towns, geologic formations, or points of historical significance within the Flint Hills region. A typical route will run anywhere from 150 to 200 miles during the course of the day.

The Stampede is run using a "patrol system", where eight to ten riders form a patrol and are led by an experienced ride leader. Safety and self-sufficiency are key to the ride, as participants wear helmets, body protective gear, and are thoroughly briefed in proper safety protocols prior to starting their ride. All patrols are equipped with the tools to handle minor mechanical issues such as tire punctures and basic field repairs.

Backroads Touring - Kansas is the primary sponsor and organizer of the event, and has received additional support from dealers, publishers and manufacturers from across the country. A not-for-profit group, Backroads Touring - Kansas was founded in 2001 with the publishing of a web site. The primary mission of the site and group is to explore, document and share the many travel opportunities afforded by leaving the paved roads on a type of motorcycle known as a "dualsport", and venturing into the many picturesque and historical areas of rural Kansas. The dualsport motorcycle is easily recognized by its higher ground clearance, upswept exhaust, knobby tires, and protective guards for vulnerable component and engine parts. In 2001, there were a dozen participants in the group. Today, over five hundred individuals have ridden with the group on at least one occasion.

If this particular event or our seasonal activities are ones that would be of interest to your readers, listeners or viewers, please feel free to contact me for additional information. High resolution photography and video sequences are also available.



2011 Flint Hills Stampede

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